

RB Alive! EXPO

Sunday, June 6, 2010 • 10:00 a - 4:00 p
Bernardo Center Drive
Rancho Bernardo

The 22nd annual RB Alive! Expo street fair will contain approximately 300 booths, 3 stages, a food court and kids zone. Don't miss your chance to place your business or product in front of 55,000 people on this one day event.

NON-FOOD BOOTH

Cost: \$150 SDNCC Member

\$350 Non-Member

- 10' x 10' Booth Space
- Program Listing*
- One 8' table with cover
- Two chairs

Special Events Certification Form Required

FOOD BOOTH

Cost: \$175 SDNCC Member

\$400 Non-Member

- 10' x 15' Booth Space
 - Program Listing*
- San Diego County Department of Health will inspect all booths. Copies of Seller's & Health Permits and proof of \$250,000 of general liability insurance is required with your application form.



ARTS & CRAFTS BOOTH

Cost: \$150

- 10' x 10' Booth Space
 - Program Listing*
- Seller's Permit & Special Events Certification Form Required
Applications are juried and all items for sale must be handmade by the person selling them. All new vendor applications must be accompanied by photos or samples.

NON-PROFIT BOOTH

Take 25% off the normal booth space rate.

Must include copy of 501c3 or 501c6 status.

Once your application is received you will only be contacted if a problem arises. Booth locations are assigned based on your product/service. Assignments will be made approximately 3 weeks before the event and vendor packets will be emailed out approximately 2 weeks before the event. This packet will include your booth location, maps and set up instructions.

* Program will be published on May 21, 2010. Applications received after this date will **NOT** appear in the program.

** You must provide 200-foot, commercial-type grounded extension cord.

***Call 858 487-1767 for end space booth availability.

San Diego
North
Chamber of Commerce

11650 Iberia Place, Suite 220 San Diego, CA 92128
p 858.487.1767 • f 858.487.8051
www.sdncc.com • events@sdncc.com

Application

Booths: please include quantity

___ Non-Food (\$150/\$350) ___ Food (\$175/\$400) ___ Arts & Crafts (\$150)

Extras: please include quantity

___ canopy (\$100) ___ table, cover (\$35) ___ chair (\$5) ___ electricity** (\$75) ___ end-space*** (\$75)

Company _____ Contact _____

Address _____ City, State, Zip _____

Phone _____ Fax _____ E-mail _____

Vendor packets will be sent to this email address.

Product/Service: (Description) _____

Payment (No refunds after May 1, 2010)

check enclosed (payable to: SDNCC) Please charge visa mastercard amex in the amount of \$ _____

credit card # _____ expiration date _____ cvv: _____

signature _____

Staff use only: application cvc payment | Booth: _____

Liability Release Statement

I hereby agree to enter and participate in the RB Alive! Expo Street Fair at my own risk and subject to all rules and regulations of this event. I further agree to indemnify and hold harmless the San Diego North Chamber of Commerce, the City of San Diego, all Festival Event Sponsors, and anyone involved in the support and/or production of this event against any legal proceedings for any personal injury or property damage arising from or occasioned by our company or representatives.

Signature _____ Date _____